



HYOGO FIELD PAVILION

Hyogo Prefecture, Japan


HYOGO FIELD PAVILION

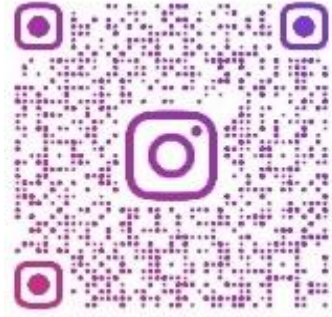
– Our Fields, Our SDGs –



 YouTube



 Official Website



 Instagram

2025 Expo Regional Office
HYOGO Prefectural Government
banpakusuishin@pref.hyogo.lg.jp

What is Hyogo Field Pavilion?

Hyogo prefecture has really diverse climate, terrain, history, industry, and culture, as it is called “The Epitome of Japan”.

The diversity makes Hyogo people to face challenges by themselves, and their daily lives are full of hints for solving universal issues as we call SDGs.

We regard their daily activities, such as farming, local industry, environmental conservation activities and more, as a pavilion.

How about Hyogo, Japan for your next destination?
We are waiting for you.

Hyogo Prefecture, Japan



JAPAN//

HYOGO

Prefecture

“the origin of Japan” | “the heart of Japan”

From Tokyo ✈️ 1 hour (Haneda ⇄ Kobe/KIX)
 🚆 2.5 hour (Tokyo ⇄ Shin-Kobe)
From Osaka 🚆 10min / 🚗 20min
From Kyoto 🚆 30 min / 🚗 1 hour



- Facing 2 seas: Sea of Japan, Seto Inland Sea
- Consisting of 5 Regions with distinctive history and culture

2.TAJIMA

- Origin of Wagyu Beef
- “Blanching” in hot-spring water

1.HARIMA

- Yamada Nishiki; the king of Sake rice
- Banshu-ori Textile

3.TAMBA

- Tamba Ware Village
- “Satoyama” mountain village



5.AWAJI Island

- the origin of Japan Nushima
- Future Sustainable Island

4. KOBE · HANSHIN

- Tamba Ware Village
- “Satoyama” mountain village



- Population: Approx. 5.38 million (7th largest in Japan)
- Area: Approx. 8,396 km² (12th largest in Japan)

Major Cities
Major International Airports

Airplane from major airports

Tokyo Haneda	65min / 70min	Kobe Airport Osaka International Airport (Itami)
Hokkaido Shin Chitose	125min / 120min	
Okinawa Naha	105min / 110min	



Shinkansen (Bullet Train) from major cities

Tokyo	165min	Shin-Kobe Station
Kyoto	30min	
Osaka - Shin-Osaka	15min	
Hiroshima	70min	



Universal Studio JAPAN

HYOGO



Setouchi Art Festival



Miyajima (Hiroshima)



Takamatsu Airport



Tottori Desert



Koraku-en



Naoshima



Ieshima Islands



Kazura Bridge



Naruto Whirlpools



Mt. Koya



Shirakawa-go



Ghibli Park

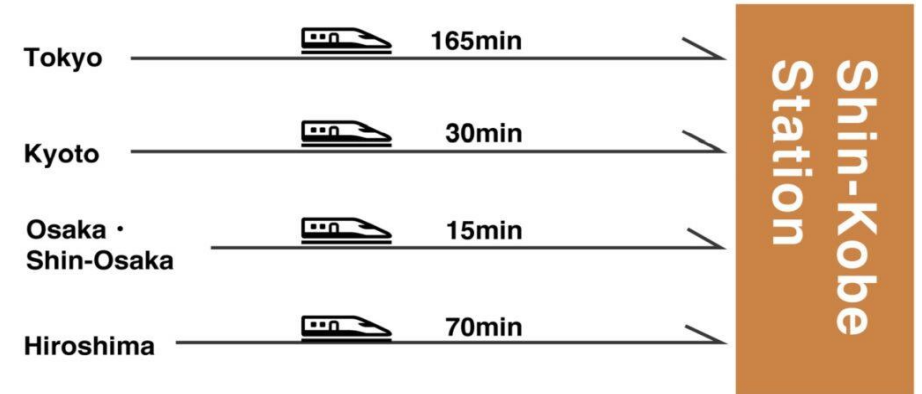
Access to HYOGO



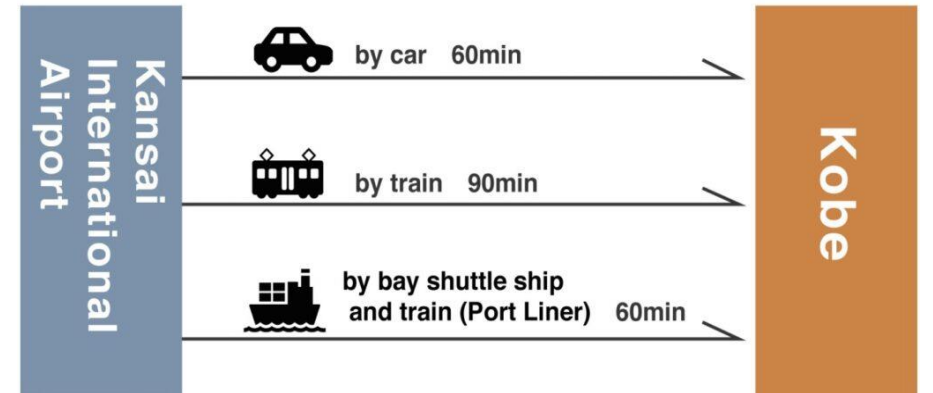
Airplane from major airports



Shinkansen (Bullet Train) from major cities



From Kansai International Airport to Kobe



Tourist Spots

1.HARIMA

Himeji Castle



4. KOBE・HANSHIN

Kobe Harbor



Kinosaki Onsen



Takeda Castle



2.TAJIMA

5.AWAJI Island

Akashi Kaikyo Bridge



Awaji Yumebutai



3.TAMBA

Tamba Dekansho Festival



Nushima Island



Industry & Cuisine



Nada Gogo,
Yamada Nishiki



Tamba Black beans



Awaji Clay Tiles



Awaji Encence



Tamba Ware



Black smith



Banshu-ori Textile



Kobe Pearl



Wild boar Meat



Akashi Fishery



Toyooka Kaban



Some Noodles



Kobe Beef,
Tajima Cattle

Domestic



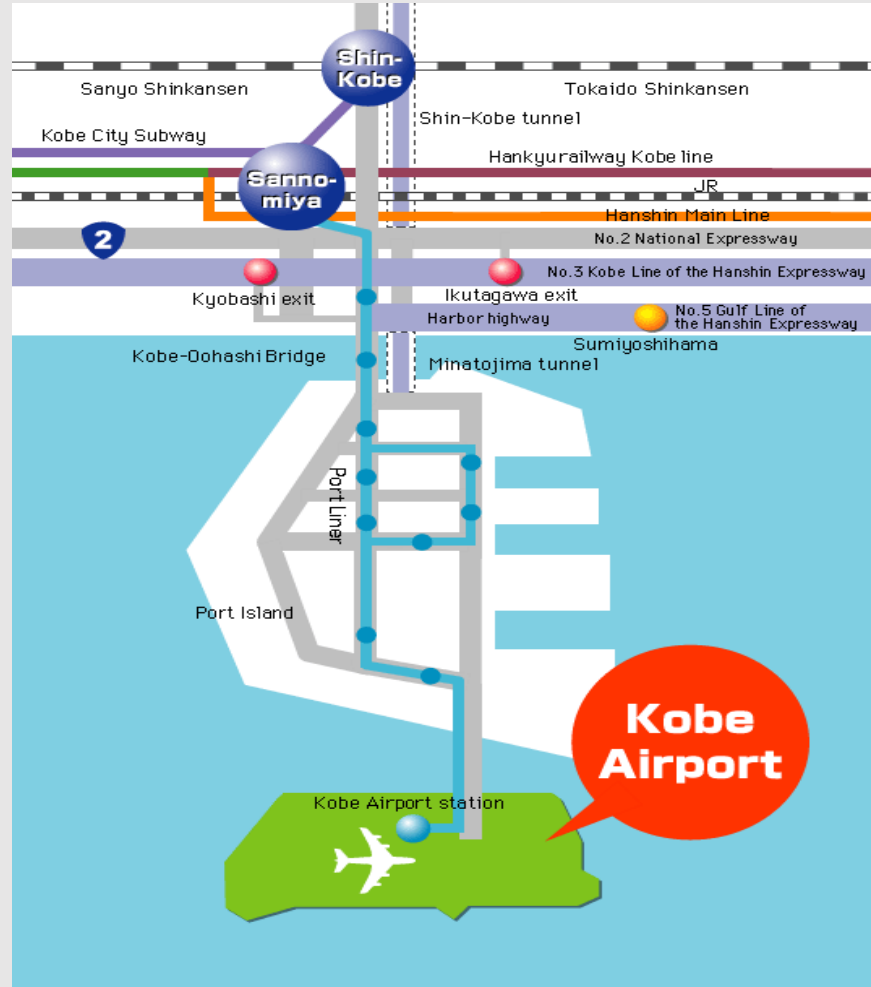
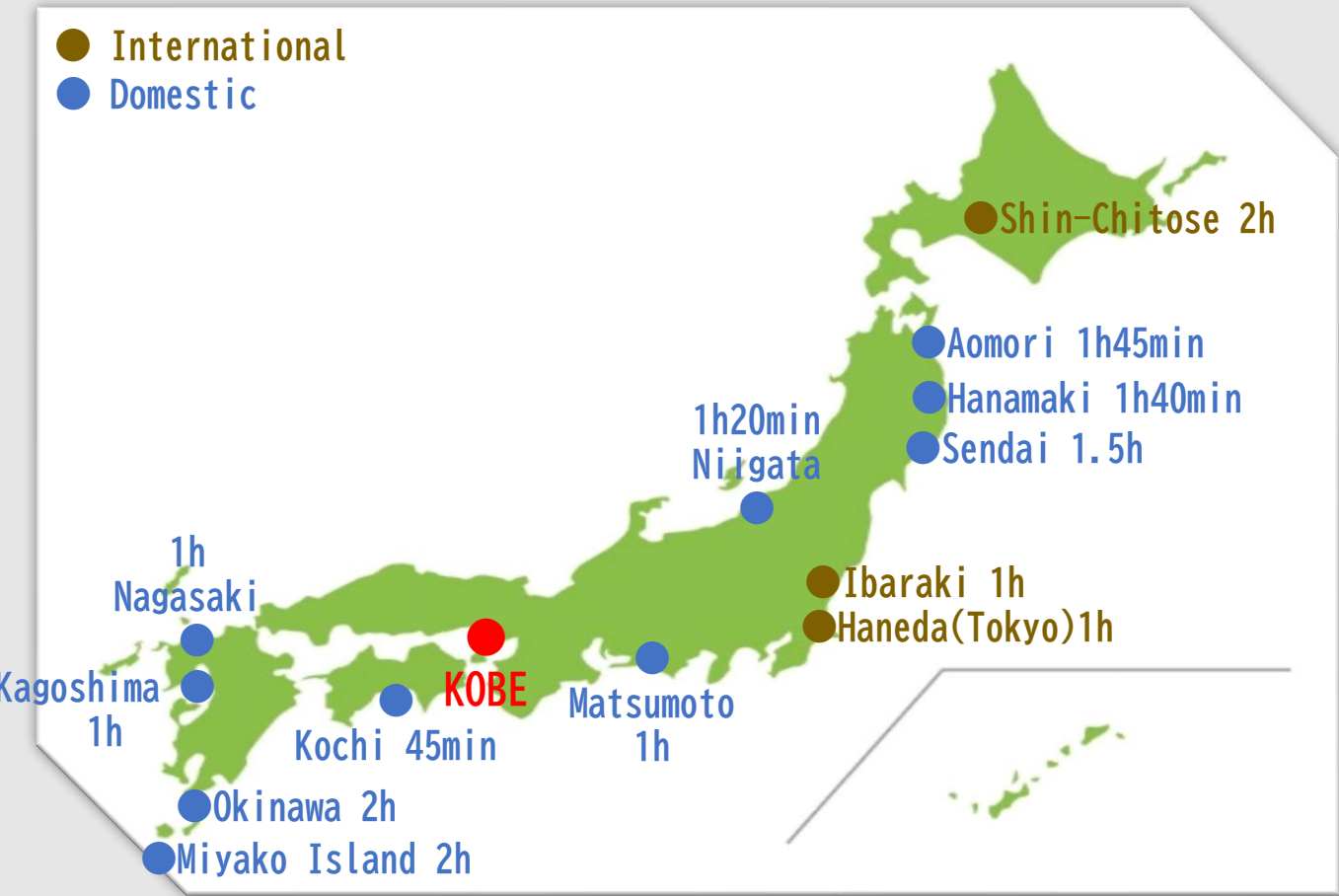
[KOBE AIRPORT \(kairport.co.jp\)](http://kairport.co.jp)

KOBE Airport will be International Airport from 2025!!!

Flying to 13 Destinations



Easy to access to the city central station by Port Liner
----- Approx. 18 min. (Train comes every 10 minutes)



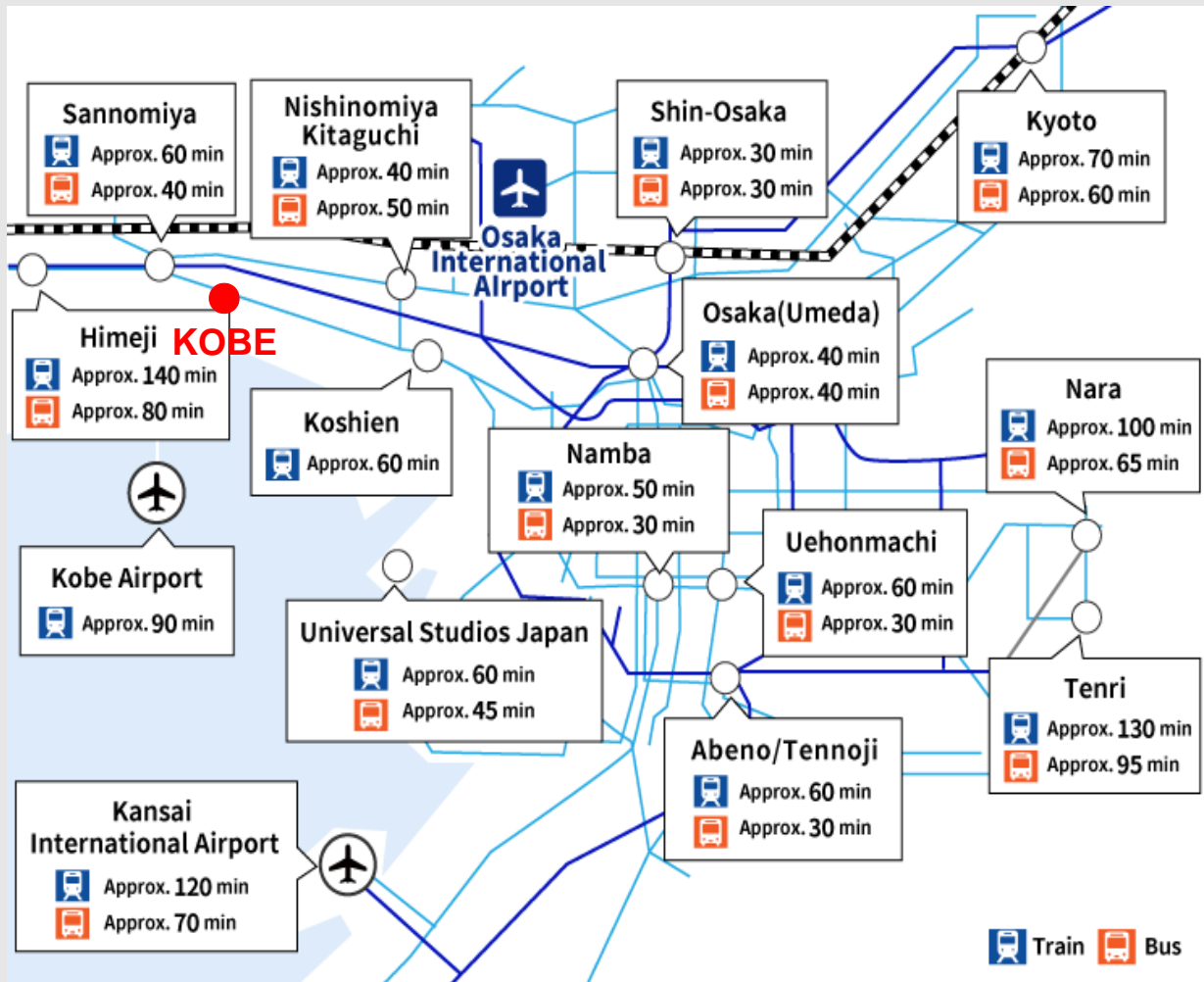
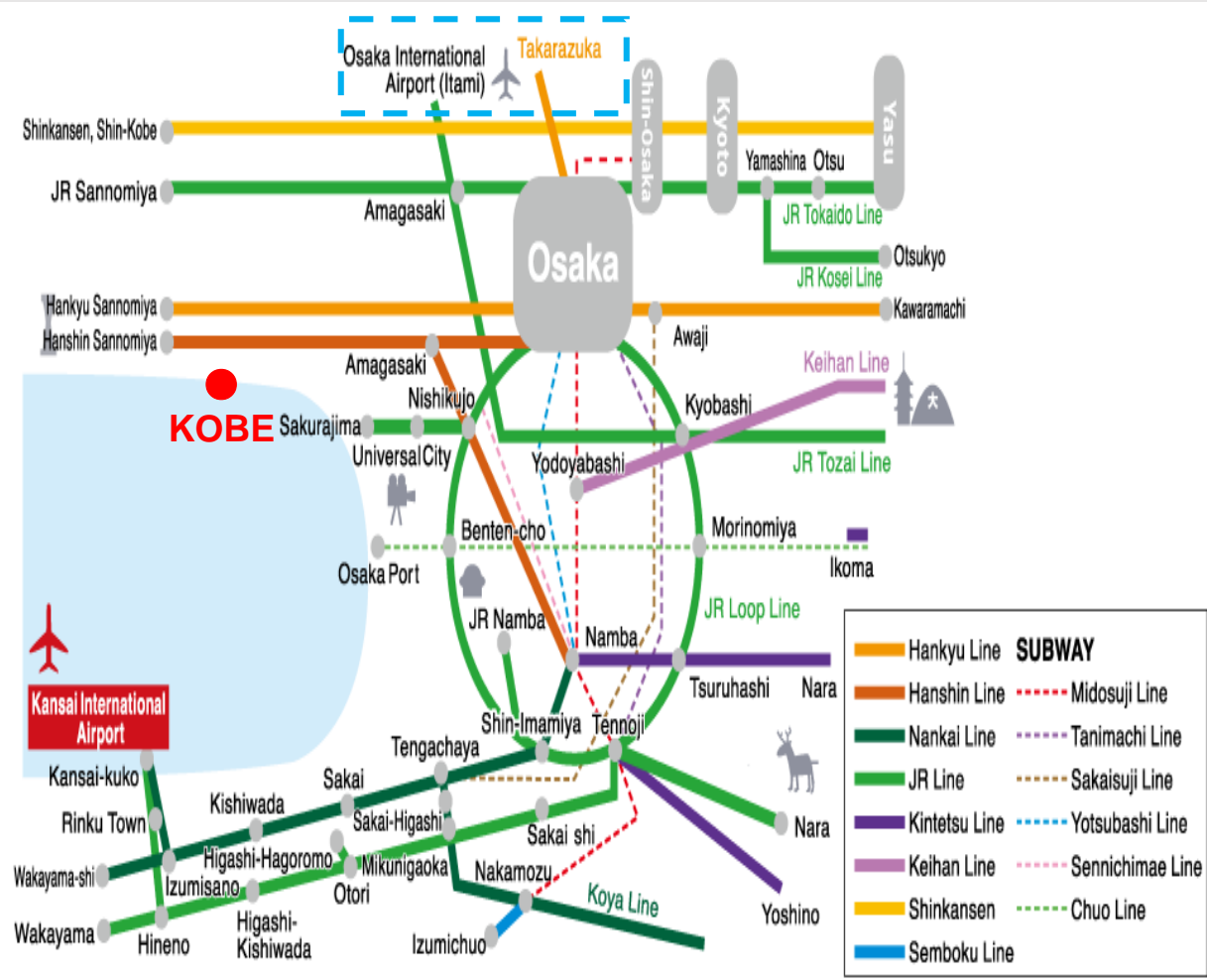
International



- Airport Bus: 70min (Single ¥3,300-)
- From KOBE --
- Train : Approx.2hr (¥2,000)
- Bay Shuttle + Port Liner: 1hr (¥2,220-)



- Airport Bus: 40min (Single ¥1,070-)
- From KOBE --
- Train + Monorail : 1hr (¥590-)



Hyogo Field Pavilion programs have..

Story

rooted in region, rarity, uniqueness



Solutions

regional, social issues



Sustainability

Continuity & Regional



156

programs approved

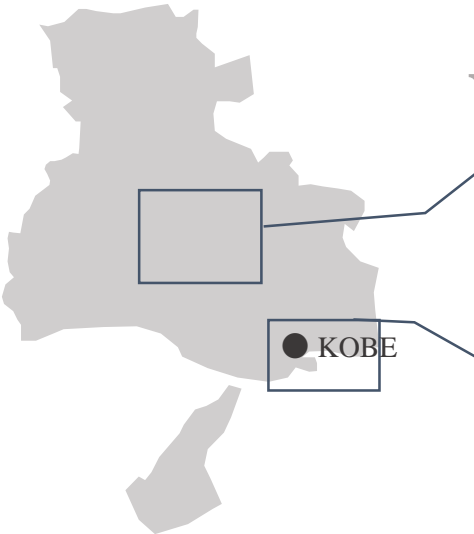
— As of Aug 22, 2023 —

5

programs selected as Premium Programs

— As of Mar. 28, 2023 —

1 Sake & Yamada Nishiki



Yamada Nishiki

; the king of Sake Rice
 🚗 1~2hrs. from Kobe



Sake in HYOGO

Nada Gogo

; the largest Sake Brewers district
 🚗 / 🚊 30min. from Kobe



Nada Gogo



Yamada Nishiki

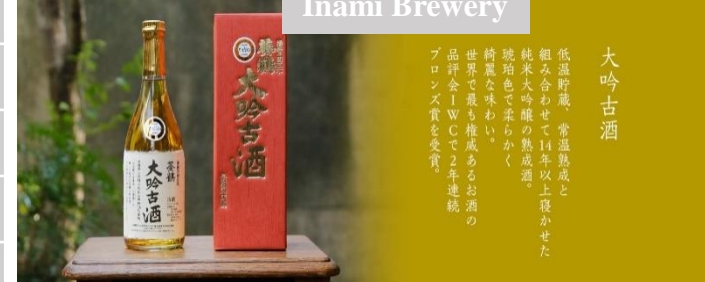


Nishiyama Brewery

	Tour Title	Operator
No.9	Experience SDGs at Nada Gogo ~Taste worldly renowned Japanese Sake to the most at the Five Sake Brewers Distrits of Nada ~	Nadagogo Sake Brewers Association
No.23	Discover the world's largest Sake brewers district Nada Gogo; the Five Districts of Sake Brewers in Nada, and the miracle essential water for sake breweing "Miyamizu"	Nishinomiya City
No. 24	Experience Itami with all whole five senses, the birthplace of Japanese clear sake	Itami City
No. 43	The king of sake rice Yamadanishiki "Terroir"	Tourism Yokawa public corporation, Miki City
No. 44	Trip to feel the sake brewing inherited at a village of the king of sake rice "Yamadanishiki"	Inami Syuzou Co., Ltd. Miki City
No. 49	Discover the historical region "Harima" through Japanese Sake	Mitate Corporation, Kasai City
No. 58	Golden Project of Taka-cho, the origin of Japan's No.1 Sake Rice "Yamadanishiki"	Taka Town
No.120	"Taste local and learn the fermentation" in a beautiful village Tamba.	Nishiyama Brewery, Tamba City



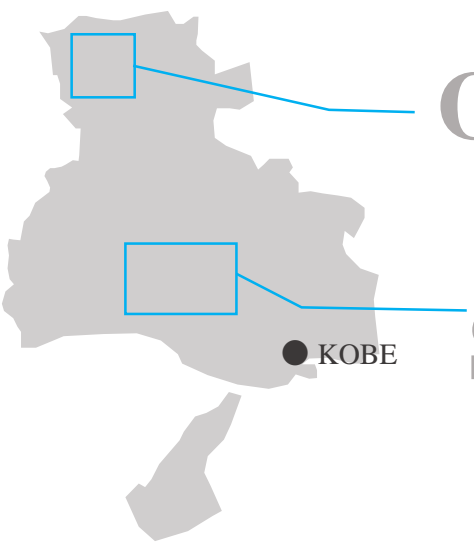
Inami Brewery



大吟古酒
 低温貯蔵 常温熟成と
 組み合わせで14年以上寝かせた
 純米大吟醸の熟成酒。
 琥珀色で柔らかなく
 綺麗な味わい。かく
 世界で最も権威あるお酒の
 品評会IWCで2年連続
 ブロンズ賞を受賞。

2

Kobe Beef & Wagyu



Ojiro Town

; the origin of Wagyu Beef “Tajima Cattle”
 🚗 2hr 40min (176km) | 🕒 4 hrs. from Kobe

Shikata Town

; historical Beef cutting masters district

- Wagyu Origin Guide Tour In Ojiro village -
 A local guide will show you the history of the people who created the foundation of the Tajima Cattle lineage, and the birthplace of a cattle named “Tajiri-go”, which is said to have inherited the lineage for 99.9% of Japanese Wagyu cattle.



Kobe Beef Gallery



Tajima Cattle Park & Museum



Small Village Ojiro



Tajima Cattle Pasture Park



Tajima Cattle Museum



Shikata Beef Meister

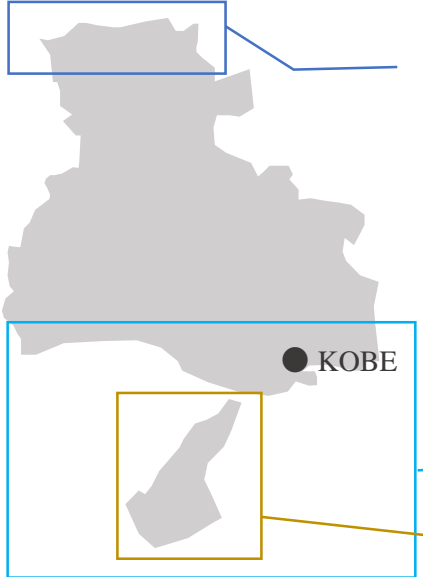


Fukuyoshi Ltd.

No.3	Taste Kobe Beef in Kobe; Learn its history and initiatives of the industry	Hyogo Prefecture Federation of Meat Business Cooperative
No. 97	Discover the roots in the "hometown of Wagyu Beef"	Kami-cho Ojiro Tourism Association
No.100	Tajima Cattle Museum Expedition	Hyogo prefectural Tajima Pasture Park

3

Nature, SDGs projects



Sea of Japan

; San'in Kaigan Global Geopark,
White Storks conservation

Seto Inland Sea

Calm sea area with various Islands

Awaji Island

; Sustainable Future Island Project,
Nushima island



White Storks



San'in Kaigan



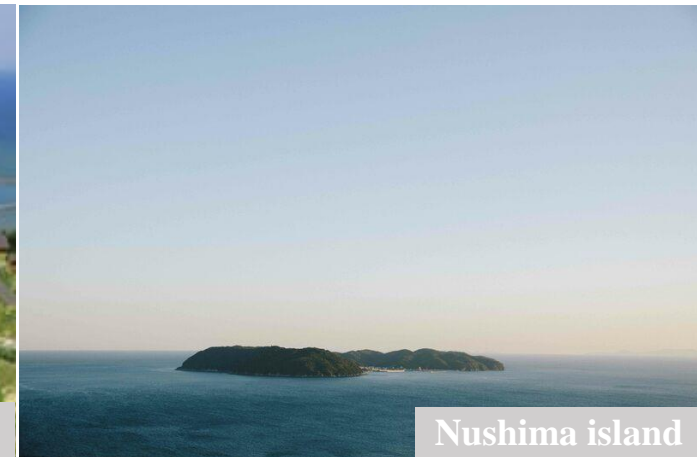
Akashi Kakyō Bridge



Ieshima islands Fishery



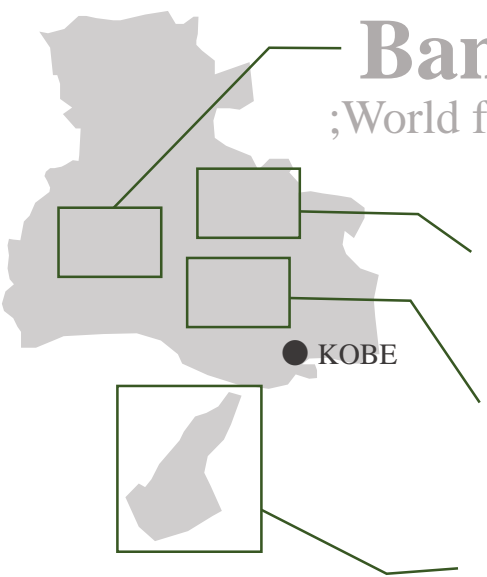
Awaji island



Nushima island

No.8	Breathtaking view of Maiko Beach, and learn the background of the area and the Akashi-kaikyo Bridge
No.65	Boze Island Fishery Tour & Experience
No.93	Environmental Learning "Stork Reintroduction to the Wild and Natural Environment"
No.98	Amarube Railway Bridge; the iron sky station overlooking the San'in Kaigan Geopark
No.129	"Awaji sustainable Future Island Project" Experience the sustainable agriculture

4 Craftsmanship, Arts



Banshu-ori Textile
;World famous quality, a designer tamaki niime

Tamba Ware
;Inheriting creative tradition

Blacksmith
;kitchen knife, utensils

Awaji Tiles, Earth Walls



Tamba Tachikui Ware



Tanak Kazuyuki Kitchen Knife



Awaji Roof Tiles



Awaji Earth Walls



tamaki niime



Japanese golf iron

No.38	Discover New Banshu-ori Textile produced by a creative designer, tamaki niime
No.40	Blacksmith experience with a professional kitchen knife meister
No.112	Visiting the village of Tamba Pottery, one of the "Six Ancient Kilns" ceramic ware that began in old times
No.126	Keino Matsubara Beach Park -Visit, See, Learn, Enjoy-
No.128	Awaji Island; blessing scents experience
No.130	Appreciate the artistic Japanese traditional "Earthen wall of Awaji Island

5 Outdoor activities



Ski
(Dec.- Mar.)

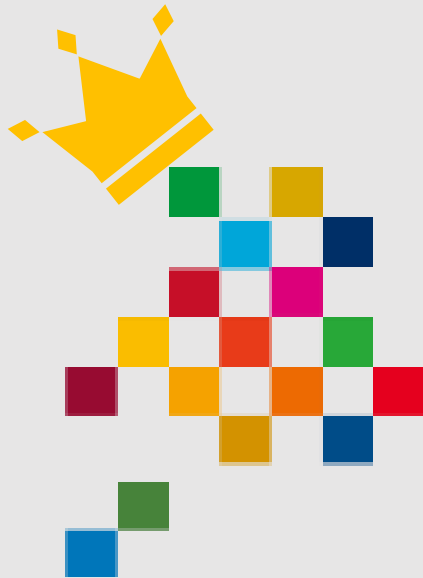


**Golf, Bike, Trekking,
Local unique events, more**
(All seasons)



No.25	Just 30 mins by train from Osaka! Walking tour at "Satoyama" the mountain village Nishitani.
No.57	Wellness walking tour with local elderlies at a forest village Taka Town.
No.61	Retreat time with natural aroma of local botanicals at the large Lavender Park in Taka Town.
No.75	Peron the dragon boat ride experience in the historical port town Aioi City.
No.82	Therapy E-bike in the forest kingdom Shiso City.
No.96	Guided cycling tour in the former mining town Asago ~Travel like you live here ~

5 Hyogo Field Pavilion Premium programs



Hyogo Field Pavilion

AMAGASAKI//Amagasaki Canal Cruise



Amagasaki Canal Lock Cruise Tour, Fish Sharing

Amagasaki, which has supported Japan's high economic growth, has changed from a city of pollution a region with abundant marine resources and abundant sea areas.

"Ama Lock" (Amagasaki Lock) is a fort of the city supporting cargo transportation and protecting the city from storm surges and tsunamis that have been subsided due to excessive groundwater pumping.

"fish sharing" distributing the caught fishes to local restaurants for kids when fishermen caught more fishes than they need.



HANSHIN
▪ KOBE

Urban district
of HYOGO





Traditional “Banshu-ori” Textile, an innovative designer; tamaki niime

The industry has been shifted from mass manufacturing to small-lot of multi kinds products production to create high-valued final products. Tamaki Niime is the foremost artist promoting the integrated manufacturing of “Itten-mono” (=one of a kind) at own company producing to the world.

They are Working on the sustainable community development by utilizing abandoned factories, and "Recovered Fiber" projects.



HARIMA

The heart
of HYOGO



Village of Tamba ware, the unique way to inherit the tradition

Tamba ware, one of the Japan Heritage “Six Ancient Kilns” is characterized by its brownish earthy surface and simple texture. Also, the industry has been adapted to the changing lifestyles at times while inheriting its traditions.

The active attitude of adopting new styles without being bound by a single traditional technique and passing it on to the next generation should be a hint for accepting diversity and creating a sustainable community.



TAMBA

“Satoyama”
Mountain Village

TAJIMA// Yumura Onsen



Utilizing the eco energy, "Blanching" in natural hot spring water

The rural natural hot-spring town Yumura. There is an unique sustainable lifestyle living with Onsen water gushing out 470liters/min at 98 centigrade at the center of the village.
Utilizing abundant natural hot spring waters for "Blanching" such as cooking vegetables. The hot spring culture of "Life with Onsen from birth" has rooted in the every household.
You will explore the life with eco energy for power generating, air-conditioning, by utilizing the high temperature hot springs.



TAJIMA

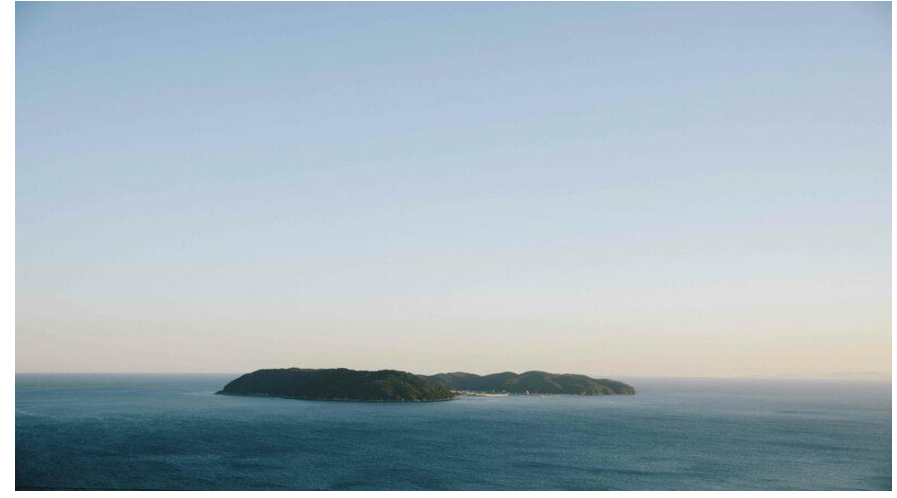
Snowing town
in HYOGO

AWAJI// Nushima Island



The Origin of Japan Nushima island Onokoro Cruise

Nushima island is a place where it is said the beginning of the Japanese archipelago in the Japanese mythology.
Strangely shaped rocks derived from mythology are highly unique.
Local fishermen with highly skill of navigating difficult places, organize a boat tour around the island with mythical story in cooperation with migrants. Fishermen and migrants on the island conduct tours with full of charms of its entire the region and strive to create new communities and increase the population.



AWAJI

The origin
of Japan



Explore the world of SAKE

Explore the largest production area of Japanese Sake, rice field of Yamada Nishiki; the king of sake rice, and seminar by professionals of the industry.

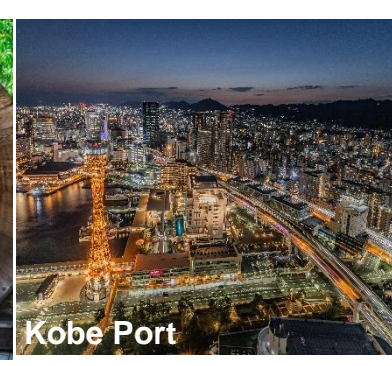
Estimate Price: Approx. ¥150,000-
Price changes depend on contents, pax.



Yamada Nishiki rice field



Nada Gogo Sake district



Kobe Port



Kamogawa Dam



Akitsu Potter

Day	Sample Itinerary *All transfer is chartered bus
Day 1	<ul style="list-style-type: none"> •Arrival: KIX (Kansai Inter national), Transfer to KOBE •Lunch (Seminar/Sake Tasting) at Nada Gogo; Brewers district •Welcome dinner <p style="text-align: right;">Stay in Miki</p>
Day 2	<ul style="list-style-type: none"> •Visit Yamada Nishiki; the king of Sake Rice Special A Field •Lunch (Seminar, Sake Tasting) at Yamada Nishiki House •Dinner at local Japanese restaurant (Michelin★★) <p style="text-align: right;">Stay in Miki</p>
Day 3	<ul style="list-style-type: none"> •Akitsu Potter (Pottery making workshop using local soil) •Visit eco-system facilities for rice fields •Lunch in Akashi; the unique fishery town •Dinner (Free/ Kobe Beef) <p style="text-align: right;">Stay in KOBE</p>
Day 4	<ul style="list-style-type: none"> •Visit Himeji Castle •Lunch at local Sake Brewery (Terroir Sake Tasting) •Cruise tour around Kobe Port •Dinner (Free/ Kobe Beef) <p style="text-align: right;">Stay in KOBE</p>



Inami Brewery



Rokkai Cylindrical Diversion



Himeji Castle



Yamada Nishiki

Miki

Kobe

HYOGO Prefecture is the Best Golf Tourism destination in Japan!

As the birthplace of Domestic Golf,
with the largest number of golf courses
in Japan, the Prefecture offers smooth and
uninterrupted passage from various cities by
extensive expressway, railway, and airline networks.

The Most Top-class Golf Courses in Japan
Among the more than 160 golf courses in Hyogo,
and more than 100 are located within a one-hour
from Kobe, Osaka, Kyoto. A lot of these courses
are open to all visitors!



Golf in HYOGO

Major Golf Courses in Hyogo

Kobe/Hanshin Area 8

Arima Country Club
Kitarokko Country Club East Course / West Course
Kobe Pine Woods Golf Club
Taiheiyo Club Takarazuka Course
Takarazuka Kogen Golf Club
Cherry Golf nagawa Course
Hyogo Country Club
Mukonodai Golf Club

Harima Area 24

Awaga Golf Club
Aono Exercise Public Garden Aono Golf Course
Ako Kokusai Country Club
chikawa Golf NC
West One s Country Club
ABC Golf Club

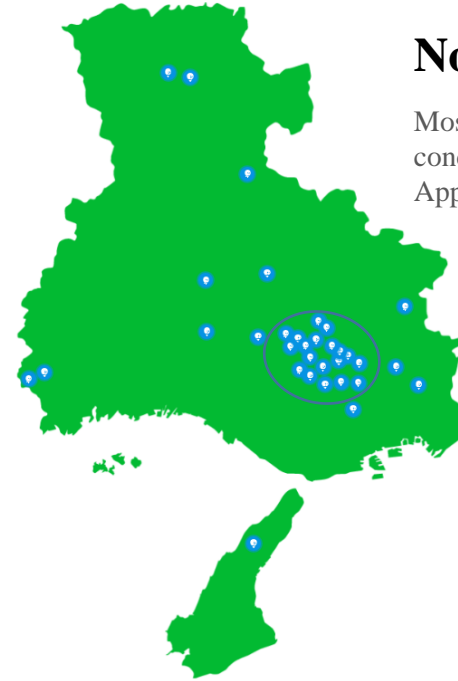
Ono Grand Country Club
Oriental Golf Club
The Olympic Golf Club
Sun Royal Golf Club
Zen Country Club
Takamuroike Golf Club
Taiheiyo Club Rokko Course
Tokyu Grand Oak Golf Club
Tojoko Country Club
Tojo Pine Valley Golf Club
Hanayashiki Golf Club Yokawa Course
Funasaka Golf Club
Miki Seven Hundred Club
Minagi Golf Club
Myoken Fuji Country Club
Yashiro Country Club
Yokawa nter Golf Club MECHA
Yokawa Royal Golf Club

Tajima/Tamba Area 4

Ooka Golf Club
Kannabe Country Clu
Santo Country Club
Bell Green Country Cl

Awaji Area 2

Awaji Country Club
Sumoto Golf Club



North Harima Area

Most of the golf courses in Hyogo Prefecture are concentrated in the north Harima Area.
Approx. 1 hour from Kobe, Osaka, Kyoto by Car.



Golf Courses

Major Hotels in Hyogo

Kobe/Hanshin Area

ANA Crown Plaza Hotel Kobe
Address 1 Kitano cho Chuo ku Kobe 650 0002
Official website <https://www.anacrowneplaza-kobe.jp/en/>

Oriental Hotel
Address 25 Kyomachi Chuo ku Kobe 650 0034
Official website <https://www.orientalhotel.jp/>

Kobe Bay Sheraton Hotel & Towers
Address 2 13 Koyocho naka Higashinada ku Kobe 658 0032
Official website <https://www.marriott.com/hotels/travel/osakb-kobe-bay-sheraton-hotel-and-towers>

Kobe Portopia Hotel
Address 10 1 6 Chome Minatojima Nakamachi Chuo ku Kobe 650 0046
Official website <https://www.portopia.co.jp/en/>

Meriken Park Oriental Hotel
Address 5 6 Hatoba cho Chuo ku Kobe 650 0042
Official website <https://www.kobe-orientalhotel.co.jp/english/>

Hotel Okura Kobe
Address 2 5 Hatoba cho Chuo ku Kobe 650 8560
Official website <https://www.kobe-hotelokura.co.jp/en/>

Harima Area
Nesta Resort Kobe
Address 894 60Taruho Hosokawa cho Miki 673 0703
Official website <https://nesta.co.jp/>

Tajima/Tamba Area
Kinosaki Onsen Nishimuraya Hotel Shogetstei
Address 1016 2 Yushima Kinosaki cho Toyooka 669 6101
Official website <http://www.nishimuraya-ne.jp/shogetsu/english>



©Visit Kinosaki



©KOBETOURISM BUREAU



Accommodations

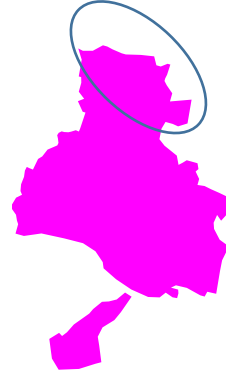
The Origin of Japan, HYOGO

KINOSAKI ONSEN

Toyooka City (TAMBA)

YUMURA ONSEN

Shinonsen-cho, (TAMBA)



One of the most authentic hot-spring towns in Japan.

- Visit Shionsen (DMO) -



- Visit Kinosaki (DMO) -



Neighbor Tourist Spots



San'in Kaigan Geopark



Izushi Castle Town



Genbudo Basalt Cave



Ankokuzenji Temple

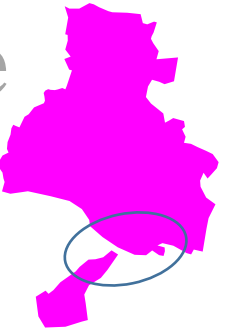


Kinosaki Onsen





AKASHI Kaikyo-Bridge



• Kobe City (KOBE)

The world's 2nd longest suspension bridge.

Connecting between main Island and Awaji Island above Seto Inland Sea was the world's longest suspension bridge until 2022.

There is a 1 hour bridge tour 'Bridge World' that will take you to the top of one of the suspension towers.

- **Kobe Tourism Bureau (DMO)** -

<https://www.feel-kobe.jp/en/>



Neighbor Tourist Spots



Statue of "Gigantor"



Suma beachside walk



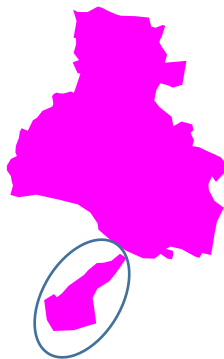
Night view from Mt.Rokko/ Mt.Maya



Japan's largest Sake Breweries district "Nada-gogo"

NARUTO Whirlpools

● Minami Awaji City (AWAJI)



One of the 3 largest whirlpools of the world.

Awaji Island is located in the Seto Inland Sea, there is a myth of “KUNIUMI Island” telling that Awaji Island is the origin of Japanese Island. In particular, spring and autumn are the best seasons. You can join to the Observation ferry throughout a year.

- Awaji Tourism guide -

- Setouchi DMO -

<https://www.awajishima-kanko.jp/en/>

<https://setouchitrip.com/relaxing-stay/16640>



Neighbor Tourist Spots



Nijigen no Mori



A Happy Pancake
Awajishima Terrace



Uzu no Oka
Zekkei Restaurant



Awaji Ningyoza
Puppet Theatre





空撮アーティスト 前田太陽

Kuroi Castle Ruins (Tamba, Tamba City)

The Castle in the Sky;

Takeda Castle Ruins

● Asago City (HARIMA)

Kuroi Castle Ruins

● Tamba City (TAMBA)

Takeda Castle ruins, known as the castle in the sky is widely known around the world. Takeda Castle ruins can be observed from the Kuroi Castle ruins on the mountain Ritsu-un Kyo.

- Visit Asago (DMO) -

<https://visitasago.jp/>



Neighbor Tourist Spots



Okidani Rice Terraces



Shigawara Falls



Mineyama Highlands

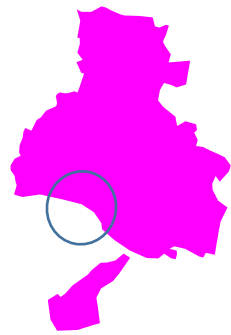


Byakugoji Temple



UNESCO World Heritage

Himeji Castle



● Himeji City (HARIMA)

Designated as the first UNESCO world Heritage in Japan.

Just 15 mins on foot from JR Himeji Station.

There is the beautiful Japanese Garden ‘Ko-ko En’ at the same area of Himeji Castle.

- Himeji Tourism Convention Bureau (DMO) -

<https://visit-himeji.com/en/>



Neighbor Tourist Spots



Mt. Shosha
Engyoji Temple



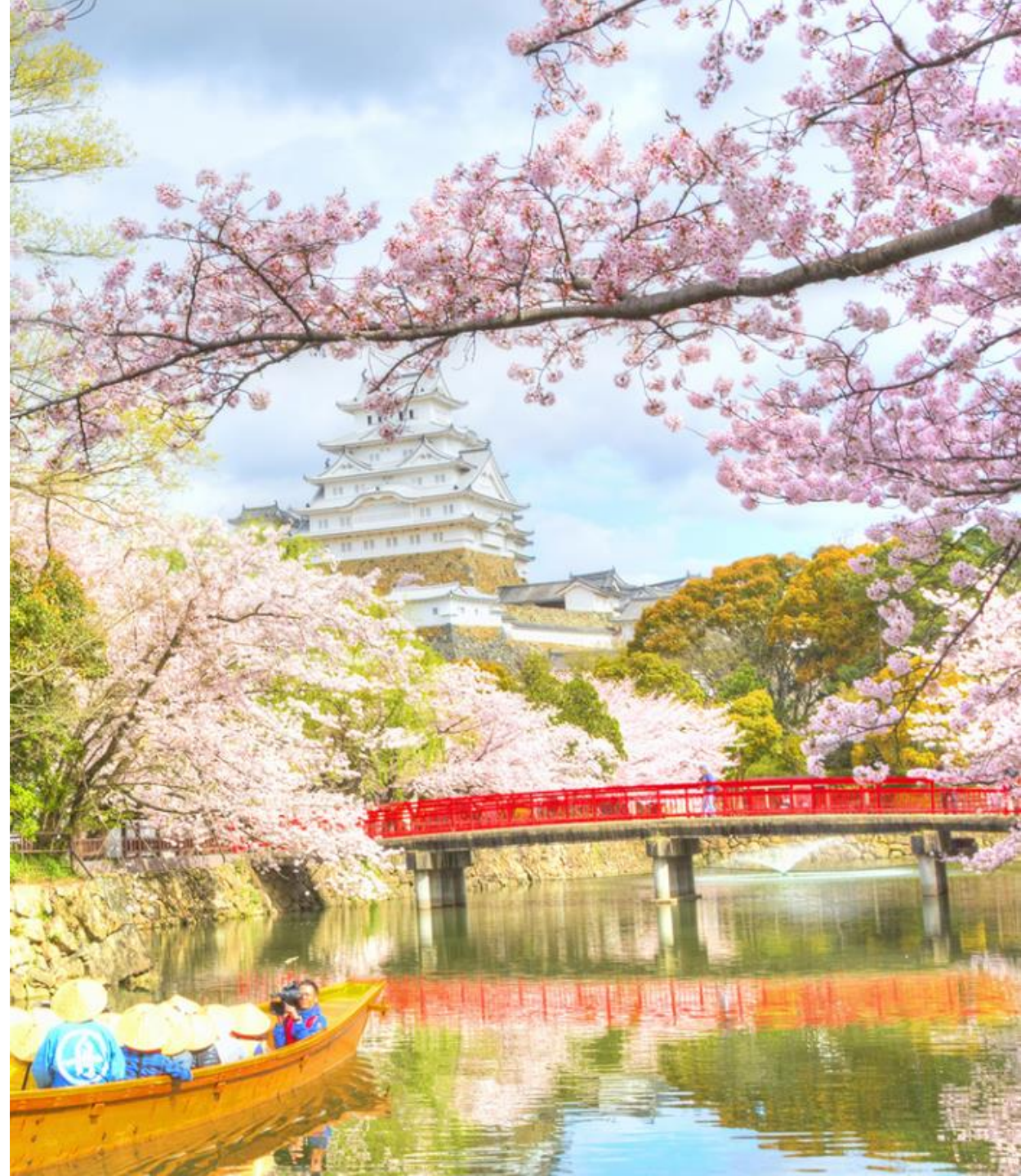
Kokoan Garden



Sayo-cho
Sunflower field



Ieshima Islands
Hopping



Himeji Castle Japanese-style boat

Japanese-style boat ride tour around the inner moat of Himeji Castle
Season: Late March-April



Recalling the elegant atmosphere when the lord of the castle used to go boating, enjoy view of Himeji castle from a Japanese-style boat.

Fee
Adults: ¥1,200
Children ¥600 (elementary school)

