

ひょうごフィールドパビリオン

Our Field, Our SDGs

私たちのフィールド、私たちのSDGs

The Hyogo Prefecture Project Designed for the World Expo 2025 Osaka, Kansai – Hyogo Field Pavilion –

[Overview: Expo 2025 Osaka, Kansai]

Period: Apr. 13 to Oct. 13, 2025 (184 days)

Venue: Yumeshima (Konohana-ku, Osaka)

*area size: 155 ha

Projected visitors: 28.2 million

(including 3.5 million from overseas)

Participating bodies:

**130 countries/regions and
8 international organizations**

(as of Jul. 29, 2022)

Theme:

いのち輝く未来社会のデザイン

Designing **Future Society** for **Our Lives**

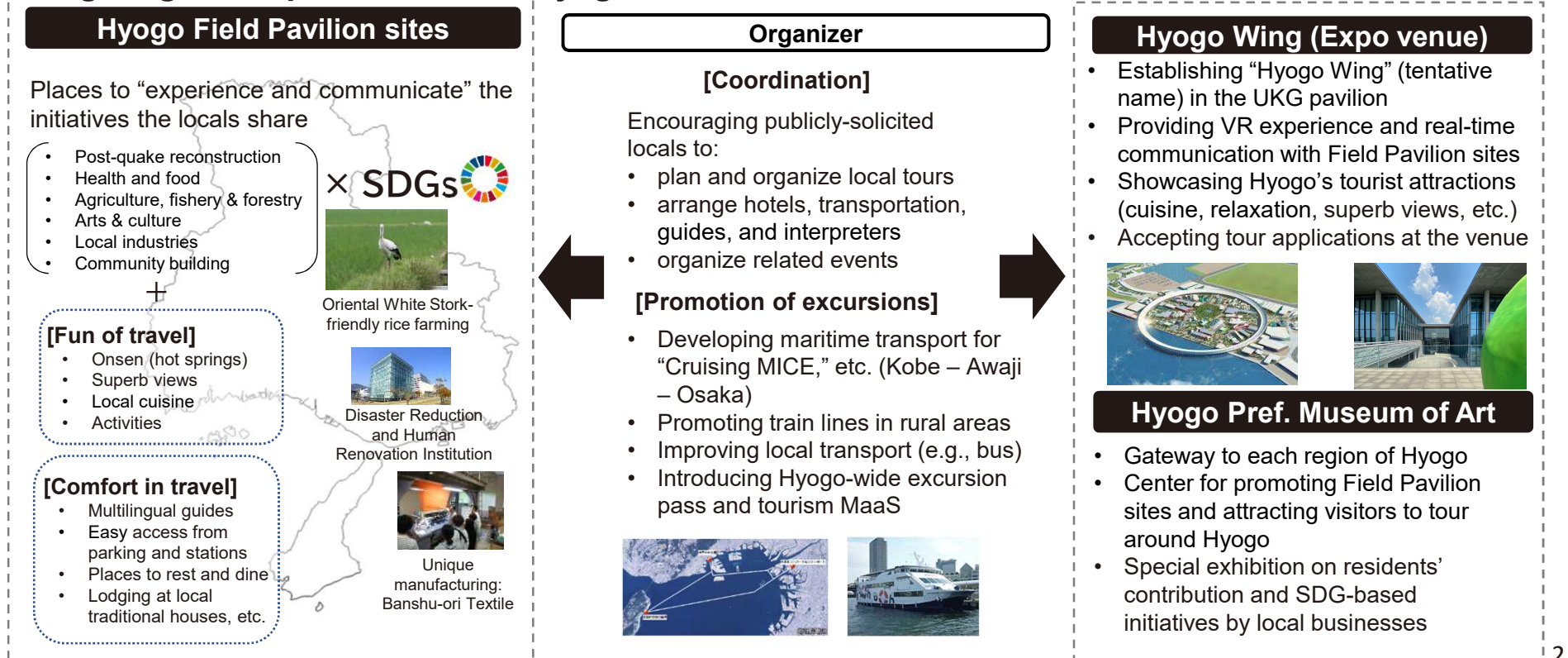


Hyogo Field Pavilion at the Expo 2025 Osaka, Kansai

Hyogo Prefecture joins the Union of Kansai Governments (UKG) pavilion and also **promotes its own “Hyogo Field Pavilion” project** to leverage the vitality generated by the Expo across Hyogo.

- Discovering resources and building momentum through forums and regional briefing sessions, and calling for local participants who will share their respective regional contents
- Formulating an action plan with local municipalities and businesses as well as a basic plan for the exhibition at the Expo venue and within Hyogo in order to share the appeals of and to attract visitors to Hyogo

Navigating the Expo visitors into Hyogo Field Pavilion sites





The Aim of Hyogo Field Pavilion

In recent years, the concept of the SDGs, a set of common global goals, is increasingly becoming important as we strive to create a better, sustainable world. However, a number of challenges such as natural disasters, climate change, and rapid urbanization lie ahead.

In Hyogo Prefecture, which consists of five unique districts featuring their respective histories and climates, local people have long taken initiatives in solving problems to clear a path for their own future. Such attitudes resonate profoundly with the concept of the SDGs. “Building back better from the 1995 Great Hanshin-Awaji Earthquake,” “circular agriculture that is friendly to both the environment and human,” “abundant food produce from the fertile land and rich sea,” “local industries that have always taken on new challenges,” and “passing down through generations distinct culture and the arts nurtured in the local natural environment and lifestyles” — these local initiatives that have enriched regions of Hyogo can serve as great references to building a sustainable world.

The Expo 2025 Osaka, Kansai will be held with the theme of “Designing Future Society for Our Lives.” During the expo period, Hyogo Prefecture will launch the “Hyogo Field Pavilion” project across the prefecture, encompassing various programs led by local people. It will be a great opportunity for Hyogo locals to widely communicate their “fields of activities” to people from both home and abroad to see, learn, and experience what Hyogo has to offer.

As Hyogo locals interact with visitors through these programs, they will be able to give a thought on the true value of their own gems and how they foster future talents of Hyogo. This will result in building “a dynamic Hyogo,” which its residents will be proud to be part of.



Theme

Our Field, Our SDGs

Here, the word “Field” refers to “each area” in Hyogo as well as the “field of activities” for the Field Pavilion. The SDGs are connected to “life” and “future.” Modifying these words with “our,” the resulting theme implies a message that encourages each stakeholder to seek their own goal and take the step for the future.